

How a Sustainable, New Partnership Model Can Improve Access to Medicines and Save Lives in Evolving Healthcare Systems Across Latin America Countries**OVERVIEW**

Access to medicine and quality healthcare is vital to the health of people across the world, and improving health outcomes is one of the key measures of human development.

While Communicable Diseases (CDs) still predominate, it is important to learn from successes achieved in this area. At the same time, Non-Communicable Diseases (NCDs) are projected to become the leading cause of death by 2030. The increasing challenge of coping with this growth is adding pressure on already overstretched healthcare systems.

The ambition of the event is to discuss all possibilities to create pathways to improve access to medicines and save lives across Latin America and the ways in which partnerships and innovation can deliver greater resources and better outcomes for all – discussing successes of tackling CDs and how we can leverage these learnings to deliver long-term, sustainable success for patients with NCDs.

The focus of the event is not to discuss the role of pharmaceuticals in this area – although this is clearly one aspect of tackling NCDs and CDs – but to explore a collaborative approach across healthcare and pharmaceutical industries, governments, NGOs, other industries, healthcare professionals and communities. Agreeing the right approach, building partnerships and signing a pledge to make it happen will be a key outcome of the summit. We intend for this meeting to trigger further efforts to support the achievement of our collective goal of ensuring healthcare resources are reaching those most in need.

AGENDA**Thursday 30th November 2017**

Sao Paulo, Brazil | Hilton Hotel, Morumbi

08:30 Registration and refreshments**09:00 Welcome and introductions***- Renata Campos (Area Head Latam and President Brazil)***09:05 Opening Remarks***- Ricardo Marek (President EM BU)***09:15 Double Disease Burden***- BR: Dr. David Uip – Infectologist, Sao Paulo Health State Secretary**- BR: Sirio Libanes Hospital**- Moderator: Folha de S.Paulo*

LATAM is trapped in a double disease bind. On the one hand, it has a high infectious disease burden, on the other, a growing incidence of chronic diseases, and the two are feeding off one another. All of this places enormous strain on an already over-burdened healthcare system. With too few physicians, clinics and hospitals, and too little money for healthcare, what can be done?

This event does not intend to influence any decisions regarding the prescription of any medicines from Takeda or even to influence anyhow the business today and the future of the company. Takeda does not request any retribution from the participants.

How a Sustainable, New Partnership Model Can Improve Access to Medicines and Save Lives in Evolving Healthcare Systems Across Latin America Countries**AGENDA****10:15 How artificial intelligence and innovation can impact healthcare**

- IBM Watson: Gemma Rebollo, Business Development Executive in Health

11:00 Networking Break**11:30 Is Working in Partnership the Key to Success?**

- Moderator: Dvaladze Allison (University of Washington, Global Strategy and Advocacy)
- Amref Health Africa - Desta Lakew, Director of Fundraising
- Global Alliance for Patient Access (GAfPA) - Eva Maria Ruiz de Castilla, Regional Director LATAM
- IFPMA - Mara Nakagawa-Harwood (Access Accelerated Initiative)
- Fiocruz - Akira Homma, presidente do Conselho Político e Estratégico de Bio-Manguinhos
- GRAACC - Dr. Petrilli – President of GRAACC

The panel will focus on the recently launched Goalkeepers 'Accelerators', to discuss how different sectors (including private sector, government, civil society etc.) can work towards a common agenda for action, to drive progress towards the Sustainable Development Goals (SDGs).

Provide a platform for government, private sector and civil society organizations to identify potential areas for collaborating in areas such as Regulatory, Health Care Practitioner education, supply chain, licensing etc. to maximize their limited resources and further share a common strategy for NCD Care across the region.

12:30 Lunch**13:30 Alternatives to Improving Access in Latin America – a study in Oncology in Brazil**

- QuintilesIMS Health – Felipe Abdo, Consulting Principal

Quintiles IMS and Interfarma to present the results of a robust process of data analysis and interviews aiming to describe the current cancer treatment scenario in Brazil in comparison with references countries, and to identify challenges and advances in our structure and public health polices in order to discuss alternatives to improve it.

14:00 Innovative healthcare Funding mechanisms

- Moderator: Isabel Torres – Takeda Global Head of Access to Medicines
- Government (Artur Brito, CONITEC)
- Payers view (Otávio Clark – Director, Evidencias, Kantar Health)
- Bayer (Silvia Sfeir - Director of - Market Access, HEOR , Pricing and Advocacy)
- Organización para la Cooperación y el Desarrollo Económicos (OCDE) – (Roberto Martínez Yllescas – Head of the OECD Mexico Centre)
- Instituto Nacional de Cancerología (INCAN) - Dr Eduardo Cervera, Teaching Director

The ambition for the panel session is to generate a thought-provoking discussion on innovative and sustainable funding mechanisms for addressing NCDs through collaboration and partnerships. Consisting of a broad group of healthcare stakeholders, the panel will bring a range of different opinions and experiences to the table.

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- Moderator: *Folha de S.Paulo*
- Argentina: *Linfomas Argentina, Haydeé Gonzalez – President*
- Brazil: *ABRALE (Merula Steagall, President), Oncoguia (Tiago Matos, Diretor de Advocacy e Jurídico) & ABCD (Dra. Marta Machado, President)*
- Colombia: *Rare Diseases Foundation, Angela Chavez*
- Mexico: *Fundación Unidos- Paullina Rosales*

Provide a discussion among key patient associations across Latin America, offering them the opportunities to exchange best practices.

16:00 Networking Break**16:30 Patients' Stories**

- Moderators: *Dra. Maria Lígia Lyra Pereira, coordenadora da Comissão de Medicamentos e Dispensação do GEDIIB*

Panel of Patients (IBD / Hodgkin's Lymphoma):

- Brazil: *IBD Patient (Tatiane Cohen)*
- Brazil: *Hodgkin's Lymphoma Patient (Vicente de França Abreu)*
- Ecuador: *sALCL (Astrid Garzon)*
- Argentina: *IBD Patient (Alan Wurman)*

The aim of this session is to bring it to life the importance of access to medicines by showcasing the story of patients, hearing their stories and journeys from first interaction to recovery, delivering an inspiring story for participants.

17:30 Closing Remarks

- *Antônio Britto (Executive President – Interfarma)*

18:00 Cocktail Reception